

Natasha Turner

Employment

Mark Allen Group (previously Bonhill Group, previously Last Word Media), Oct 2020 – present
Global editor, ESG Clarity (previously global deputy editor and deputy editor)

- Write, edit, commission, proof online articles for daily newsletters and bi-monthly digital magazine.
- Oversaw the launch of ESG Clarity Asia and US in respective regions and manage those publications.
- Launched new podcast; conduct video interviews; oversee social media; host panels for events (such as our global ESG event with the UN).
- Determine strategic direction of brand, such as site redesign, spearheading Ceros-powered magazine rebrand to modernise production, and developing our learning hub microsite, ESG Clarity Intelligence, which was shortlisted for Campaign of the Year.

Freelance journalist and editor, Jan 2020 – present

- Writing a weekly newsletter, Rebalancing Act, answering women's money, finance and economics questions. Also Money Marketing, Canvas8, Citywire, Future of Sex, Tech.London, Ms. Magazine.

Previous employment

Citywire, Jun 2016 – Dec 2019

Editor, Diversity

- Launched a new brand to sit across Citywire's UK titles. Wrote and curated a weekly diversity newsletter, maintained social channels, produced special print magazines, and spoke on panels.

Features editor, New Model Adviser*

- Commissioned, wrote, edited and proofed business, tax and investment features for weekly magazine and website.
Managed team workflow and special projects, such as podcast and Citywire Compliance ezine.
Managed cover star bookings and design (profile interviews, which I conducted, and photoshoots) from selection to publication.

Production assistant, Professional Buyer

- Managed publication cycles, created flat plans, and liaised with advertisers.

Writer and sub-editor, International

- Subbing, layout and design (editorial and advertorial) for five global print magazines and supplements using InDesign and Photoshop. Subbed online content (CMS and HTML).
- Wrote profiles for Citywire Asia.

Blockly (tech recruiter), Nov 2015 – Jun 2017

Blogger and researcher

- Wrote monthly blog posts about tech news and compiled a database of Ruby job openings.

Editorial internships, 2013 – 2016

Huck magazine, Times Higher Education, Design Week, Oxford Mail, Ms. Magazine (US)

Daily Information Ltd., Aug 2014 – Sep 2015

Marketing and social media manager

- Scripted, recorded and edited the weekly podcast. Spoke weekly on BBC Radio Oxford.
- Webpage design (basic HTML). Ran Twitter (23k), Facebook, Instagram and Periscope accounts.
- Created the bi-weekly print publication using Adobe Suite. Reviewed events, liaised with press.

Published work

Mark Allen publications, Tech.London, Money Marketing, Canvas8, Future of Sex, Citywire publications, CityMetric, Huck magazine, PPA Festival, Islington Gazette, XCity, Times Higher Education, Daily Information, New Birmingham Review, New Statesman, Ms. Magazine, XCity+, Women's Views on News, Design Week, New Internationalist, The Vagenda, Huffington Post blog, the F word.

Education

City University, UK, 2015 – 2016

MA Magazine Journalism (including 100wpm shorthand and business specialism)

University of Birmingham, UK, 2010 – 2014

BA Philosophy and English Literature with Year Abroad 2:1 (hons) (1st class dissertation)

Pitzer College, Claremont, CA, USA, 2012 – 2013

Self-organised study abroad year

Honours and awards

Headline Money Awards, 2019/2018

- Shortlisted for story of the year in 2019 and investment journalist of the year in 2018.

Women in Journalism Mentor Scheme, 2018

- Selected from a high calibre of applicants to be mentored by a senior woman journalist.

Print Futures award, 2015

- £1,500 bursary awarded after application and interview to help fund MA Magazine course.

Janet Squire prize, 2014

- Award for overall contribution to the University of Birmingham Philosophy department.

BUTEX scholarship, 2012

- £500 UK scholarship for students studying abroad. One of the top two highest-placed winners.

Grade 8 viola, grade 6 music theory, Oxford Academy of Music member and awardee for the

Exuberant Trust, 2003 – 2009